

The Application of Ideological Consultation in Ideological and Political Education in Colleges and Universities

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Abstract: With the continuous progress of reform and opening up, ideological and political education is also facing new adjustments. Faced with the increasing ideological problems of college students, ideological and political education should reopen a new educational model to resolve the ideological contradictions of College students. So, it is necessary to fully understand the value of ideological counseling in Ideological and political education. At the same time, when it comes to outlook on world, life and values, college students' psychological counseling seems powerless. Only by means of ideological consultation, can we correctly solve some ideological problems. So, the establishment of ideological consultation mechanism is the product of the times and social needs. This paper first analyses the current situation of ideological problems faced by college students, and then analyses the specific methods of ideological counseling. Finally, this paper puts forward some methods of collaborative mode construction between ideological counseling and ideological and political education.

1. Introduction

Under the tremendous impact of market economy, social contradictions show a new trend. Many college students' psychological imbalance and moral anomie are mainly dominated by the following ideas, such as the idea of interests deeply rooted in the hearts of the people, the openness of interest expression, the exaggeration of interest gap, the complexity of interest relations, the multi-level appeal of interests and so on.^[1] In the period of social transformation, college students are faced with a series of major problems, such as severe employment situation, complex social environment, and the instability of value orientation. Therefore, individual college students are prone to produce all kinds of bad ideas, even personality separation. They mainly show extreme indifference and hatred towards society, which will cause serious losses to society and bring irreparable trauma to families. While adhering to the socialist values, college students generally present a moral value orientation that is increasingly utilitarian.

2. The survey of college students' ideological values

Through a sample survey of 1000 college students, 987 valid questionnaires were obtained, with an effective rate of 98.7%. The results of the survey are shown in Figure 1. We can draw the following conclusions. 23.3% of college students think it is right to value their own interests and 78.7% of college students think it is right to “for the good of others”. However, only 61.7% of the students think it is right to helping others, 61.9% of the students think it is right to “happy is he who is content”, and 63.9% of the students think it is right to “filial piety to parents”.

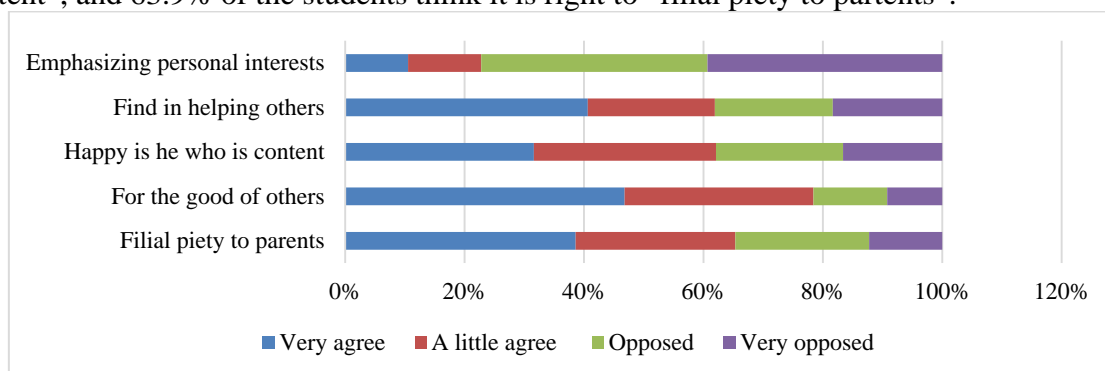


Figure 1: Survey and statistics of college students'ideological values

In view of this situation, we must adjust the cognitive factors and structure of college students in time. By resolving their ideological misunderstandings, we can inspire them to become useful talents of the country. According to the survey results, we know that there are many problems in the ideological and cognitive structure of College students. We must improve this situation in the ideological and political education. Compared with psychological counseling which only solves students'psychological problems, ideological counseling can better correct students' outlook on life and values. So, it is necessary to fully understand the value of ideological counseling in Ideological and political education.

3. Ways of ideological consultation in colleges and universities

3.1 Ideological consultation room consultation

Generally speaking, the ideological consultation room is the main place for ideological consultation. Its location is usually in the school, relatively fixed. Face-to-face consultation with consultants in the ideological consultation room is conducive to in-depth exchanges and fundamental solutions to problems. Both sides can directly see each other's facial reactions, both voice communication and silent communication. At the same time, it can give students some psychological hints and value orientation through the environmental layout of the consultation room.^[2] Therefore, face-to-face communication in the ideological consultation room is a major traditional way of consultation. However, we should also see the limitations of traditional ideological consultation. Face-to-face communication with ideological consultants is sometimes limited by time, space and location. With the development of information and intelligence, traditional ideological consultation has not met the psychological needs of modern people. For example, some students are reluctant to tell in person. Some students are too formal in this way.

3.2 Mobile short message consultation

The popularization of mobile phones can establish effective communication channels between

students and counseling teachers. The instantaneity of short messages is conducive to timely grasping the problems from students and intervening in Ideological confusion. The secrecy of short messages establishes a hidden channel. Help seekers can read short messages repeatedly, and at the same time, they can set aside time to choose their language expressions and adjust their attitudes. Short message ideological consultation has a wide range of social needs, which is in line with the life of modern Chinese people. It will be an important way of ideological consultation.^[3] There are also some limitations in the way of short message consultation. Mobile text messages can't replace interviews, especially detailed conversations. So it is not good to understand and solve problems in depth. So it only applies to general and emergency problems. The fact that the consultants have never met will affect the correctness of the overall judgment.

3.3 Online consulting

The Internet has penetrated into all aspects of social life. With the characteristics of convenience, security, economy, time-saving, relaxation and freedom, online consultation will be accepted by more and more people. The Internet will become an important force to promote the growth of ideological consultation, and it will guide an important force in society and new values. It can realize online reservation, online consultation, online inquiry and other functions. Online booking allows visitors to choose their favorite teachers freely. For teachers, it is also possible to establish a good dependency relationship through long-term consultation with users. Online consulting overcomes the shortcomings of traditional consulting methods, which realizes the interaction between consulting parties. Online inquiry can help consultant teachers accurately grasp the background, personality characteristics and ideological origin of the visitors. It can also greatly promote the in-depth study of the case.

4. The Application of Construct Ideological Consultation Model

Based on the three ways of ideological consultation, such as ideological consultation room consultation, mobile short message consultation and online consulting, this paper constructs integration model of ideological consultation and ideological political education, as shown in Figure 2.

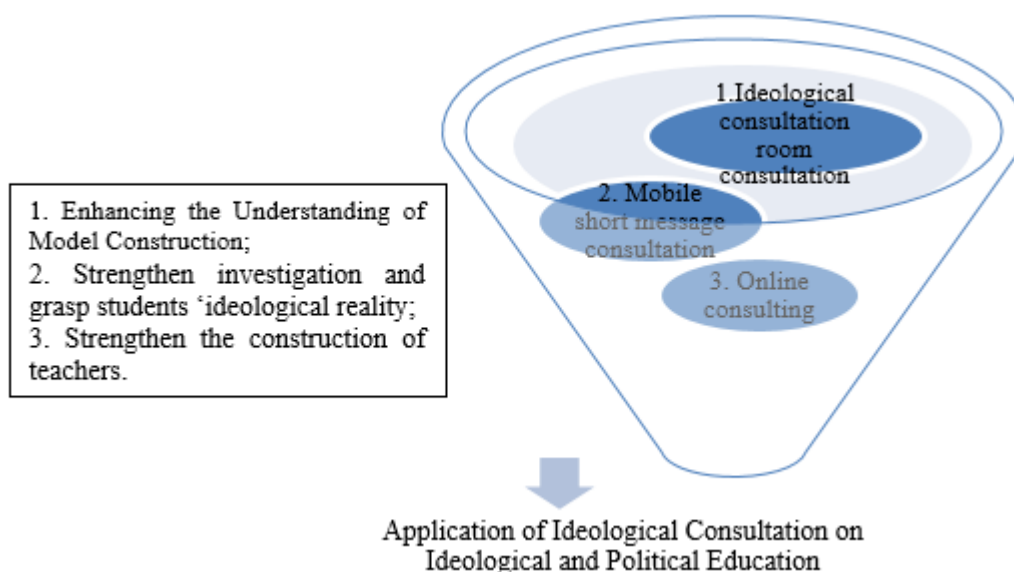


Figure 2: Integration model of ideological consultation and ideological political education

4.1 Enhancing the understanding of model construction

College students will encounter many ideological problems in their study and life, including ethics, values, cognitive level, thinking bias and other aspects. If we only rely on Ideological and political class teaching, it can not be completely solved. These "ideological" problems are also different from "psychological" problems, and can not be completely solved by psychological counseling. Therefore, ideological and political teachers should fully realize the value of model construction in Ideological and political education. Model construction can not only undertake the function of Ideological and political classroom teaching, but also extend the teaching content and information, which will expand the interaction between teachers and students. Through continuous communication and interaction, teachers can guide college students to establish correct outlook on world, life and values.

4.2 Strengthening investigation and grasping students' ideological reality

At the beginning of each semester, the teachers of Ideological and political course should make a thorough investigation and Study on the students'life reality and ideological reality. There are many benefits for teachers to master the basic situation of students. For example, teachers can find the differences and junctions between the knowledge structure of textbooks and students'understanding. In this way, teachers can provide the basis for the key and difficult points of classroom teaching content, teaching methods and forms. This way provides a targeted direction for further ideological communication.

4.3 Strengthening the construction of teachers

The key to the reform of teaching mode is the construction of high-quality teachers. The collaborative mode between Ideological consultation and Ideological political education puts forward higher requirements for teachers. Teachers should not only receive systematic theoretical education and training, but also accumulate some experience in the theory and practice. At the same time, teachers must make accurate judgment and analysis of students'ideological cognition. This requires teachers to have strong personality charm, such as good at interpersonal communication, good at communicating with students and so on.^[4] Therefore, we must strengthen the re-education and training of Ideological and political teachers to improve the overall level of the team.

5. Conclusions

Teaching is impossible and changeable, especially in Ideological and political education. Based on the consideration of the pertinence and effectiveness of Ideological and political course, this paper puts forward a synergistic model of ideological consultation and ideological and political education. Which needs not only the guarantee of the school's mechanism, but also the teachers'exploration and research in their work practice. Only through constant attempts and accumulation of experience can colleges and universities do a good job in Ideological consultation.

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